DISCOVERING VALUE
ADDING EXPERTISE
We combine merchant banking practices with fully-integrated management services.

WHO WE ARE
A private Canadian merchant bank that specializes in identifying, funding, developing and managing resource and technology business opportunities.

OUR MISSION
To leverage our extensive global network and experience to help realize the greatest potential of our portfolio companies.

ACHIEVEMENTS
Raised over C$800 million in capital and commitments.

OFFICES
Founded in 2003, our headquarters are in Vancouver, BC with a second office in Las Vegas, Nevada.

WWW.KINGANDBAY.COM
King and Bay has the talent, relationships, and track record to help advance companies

• Our services include:
  • Capital Markets and Public Company Expertise
  • Finance & Public Company Accounting
  • Legal and Corporate Secretarial
  • Corporate Communications and Marketing
Keys To Success

Financing Capabilities → Accelerated company growth
- Cash and investments to grow the business
- M&A team to acquire or divest assets
- Access to strategic investors & institutional capital

Operational Infrastructure → Increased oversight and operational efficiency
- Advanced ERP system in place
- Departments linked via stable IT infrastructure
- Access to state-of-the-art technical software

Cost Efficiency of the Incubator Model → Substantial cost savings and flexibility
- Can ramp up when workloads/deadlines demand
- Can ramp down when resources are not required
- Reduced fixed costs and commitments

Back Office Support → Gain time to focus on key issues
- Access to expertise for Legal, Admin, Accounting, Investor Relations, Corporate Communications
- Provides the critical infrastructure, allowing management to focus on growing their business
- Support across multiple areas at a fraction of the cost of external consultants or full-time staff
Company Case Study: Alderon Iron Ore

Alderon Iron Ore Corp. joined the King and Bay group in 2010. Achievements include:

- Increased market capital from C$2 million to a high of almost C$350 million
- Developed the project from its early stage to fully permitted with a bankable Feasibility Study in four years
- Attracted a number of senior executives and board members such as Danny Williams, former premier of Newfoundland and Labrador
- Signed a strategic partnership with one of China’s largest steel producers, HBIS Group, in a deal worth upwards of C$ 400 million
- Attracted an investment of approximately C$72 million from Liberty Metals and Mining
- Attracted analyst coverage from 17 separate financial institutions
- Listings on the TSX main board and NYSE AMEX
Our Portfolio
Alderon is advancing development of its strategically located Kami project to capitalize on the recovery of iron ore prices and favorable outlook for the sector.

With access to infrastructure, skilled labor, and strategic partners, the Kami Project is shovel ready.
Excelsior Mining is developing the Gunnison Copper Project, an in-situ copper recovery project located in Arizona. Commercial production is scheduled to begin in 2018 at among the lowest operating costs within the United States. The neighboring Johnson Camp Mine was purchased in 2015 and will serve as the initial production facility; thereby dramatically reducing the overall capex.
Canada Jetlines is set to become Canada’s first ultra-low fare airline

- Jetlines will adopt the proven ULCC business principles
  - Jetlines expects to have a cost base at least 40% below existing airlines in the Canadian market and comparable to other ULCCs in the U.S.
- Jetlines will fly non-stop across Canada and to the United States, Mexico, and the Caribbean from our initial base in Hamilton ON
  - Jetlines will commence flights in 2018, starting with four Boeing 737 aircraft in its first year of operation

![Diagram of a plane with the Jetlines logo]

**Board of Directors**
- John Stephenson: Independent Director
- Jason Grant: Independent Director
- Saad Hammad: Independent Director
- Tony Lefebvre: Independent Director
- Réjean Bourque: Independent Director
- John Sutherland: Independent Director
- Deborah Robinson: Independent Director

**Executive Management**
- Mark Morabito: Executive Chairman
- Stan Gadek: CEO & Director
- Carlo Valente: Chief Financial Officer
- Dixon Lawson: VP Strategic Planning & Cost Control
- Olen Aasen: VP Legal & Corporate Secretary
- Jennifer Paterson: Director, Corporate Development
Voleo Inc.

Voleo has developed a stock trading app specifically designed to be accessible, collaborative, friendly, and fun for both new and established investment clubs.

The app enables individuals to form new investment clubs with their peers and make more informed investment decisions by tapping the collective expertise of the club members.
We have created a cutting edge generalizable recommender algorithm.

This algorithm uses artificial intelligence to figure out the relationships between items and the people that use these items.

It can then predict which items, which people are likely to be interested in at a specific moment in time.

It is doing this better than any other algorithm we have tested.
Lithion Energy Corp.

Lithion Energy owns a highly prospective lithium brine property in Railroad Valley Nevada, USA with 495 placer claims, totaling approximately 10,000 acres. The Railroad Valley Lithium Property is situated within east-central Nevada about 200 km east-northeast of Clayton Valley, which is host to Albemarle Corp's Silver Peak Lithium Mine.

A comprehensive review of the available data completed for the Technical Report indicates the Railroad Valley Basin may be a larger analogue of the Clayton Valley Basin, with strong potential to host lithium brine of favourable size and grade.
Logan Resources Inc.

Logan is a junior exploration company in the business of acquiring and advancing mineral properties prospective for gold. Logan’s focus is to actively explore four gold properties in Nevada and Utah, USA that are under option from Liberty Gold Corp.

Logan also has interest in the Gorilla Lake uranium deposit and the Redford iron ore property.
Disclaimer

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This document contains “forward-looking statements” concerning the business, operations and financial performance and condition of the individual companies. Forward-looking statements include, but are not limited to, statements with respect to the estimation of commodity prices, production estimates, mineral reserves and resources, the realization of mineral reserve estimates, capital expenditures, costs and timing of the development of new deposits, the success of exploration activities, permitting timelines, currency exchange rate fluctuations, requirements for additional capital, government regulation of mining or business activities, environmental risks, unanticipated reclamation expenses, title disputes or claims, limitations on insurance coverage and details regarding business plans and timetables. Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as “plans,” “expects” or “does not expect,” “is expected,” “budget,” “scheduled,” “estimates,” “forecasts,” “intends,” “anticipates” or “does not anticipate,” or “believes,” or variations of such words and phrases or state that certain actions, events or results “may,” “could,” “would,” “might” or “will be taken,” “occur” or “be achieved” or the negative connotations thereof. All such forward-looking statements are based on the opinions and estimates of the relevant management as of the date such statements are made and are subject to important risk factors and uncertainties, many of which are beyond the companies’ ability to control or predict.

Forward-looking statements are necessarily based on estimates and assumptions that are inherently subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the individual companies to be materially different from those expressed or implied by such forward-looking statements, including but not limited to: risks and uncertainties relating to, among other things, changes in commodity prices, currency fluctuation, financing, unanticipated reserve and resource grades, infrastructure, results of exploration activities, cost overruns, availability of materials and equipment, timeliness of government approvals, taxation, political risk and related economic and unanticipated environmental impact on operations as well as other risks and uncertainties described under “Risk Factors” in the individual companies’ continuous disclosure documents available under the individual company profiles at www.sedar.com, and/or the companies’ websites. Although the companies have attempted to identify important factors that would cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated, or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. All of the forward-looking statements contained in this document are qualified by these cautionary statements. Readers should not place undue reliance on forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management’s current expectations and plans and allowing investors and others to get a better understanding of the companies’ operating environment. The companies expressly disclaim any intention or obligation to update or revise any forward-looking statements whether as a result of new information, events or otherwise, except in accordance with applicable securities laws.

Disclosure of Reserves and Resources
Information concerning the properties and operations of the companies have not been presented in accordance with Canadian standards under applicable Canadian securities laws, National Instrument 43-101 Standards of Disclosure for Mineral Projects (“NI 43-101”). References to reserves and resources have been presented in an abbreviated format. Readers should view the individual company websites to see full disclosure of the reserve and resource estimates and appropriate Qualified Person and Quality Control information.
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